

Component 1 - 35% of A Level (2 exam sections)

Section A- Media language & representation

Comparison of products, which will include:

- **Advertising and marketing** (*Tide, Water Aid, Kiss the Vampire*)
- **Music video** (*Dizzee Rascal, Riptide*)
- **Newspapers** (*Mirror, Times*)

Section B- Media industries & audiences

Comparison of products, which will include:

- **Film industries** (*Black Panther*, *I, Daniel Blake*)
- **Radio** (*Late Night Woman's Hour*)
- **Video games** (*Assassin's Creed*)

Component 2 - 35% of A Level (3 exam sections)

Section A - Television in the global age

The Bridge and Life on Mars

Section B- Magazines

Vogue and The Big Issue

Section C- Online media

Attitude and Zoella

Component 3 - 30% of A Level (Coursework)

An individual piece of practical coursework, which will demonstrate an understanding of two media forms.

E.g. podcasts, magazines, websites, DVD covers and posters.

