



A-Level Business at West Hatch



The quality of teaching and learning is rated good.

Why study Business?

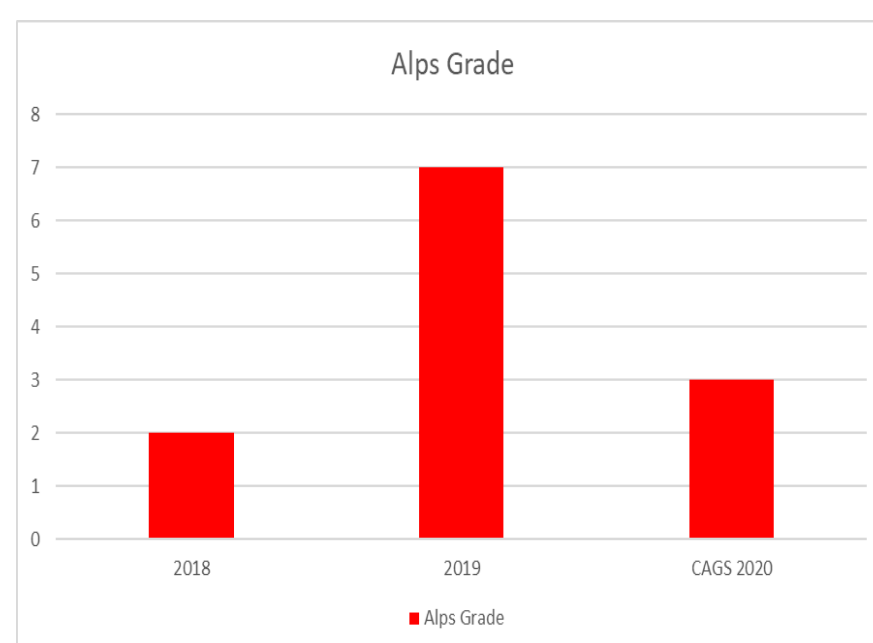
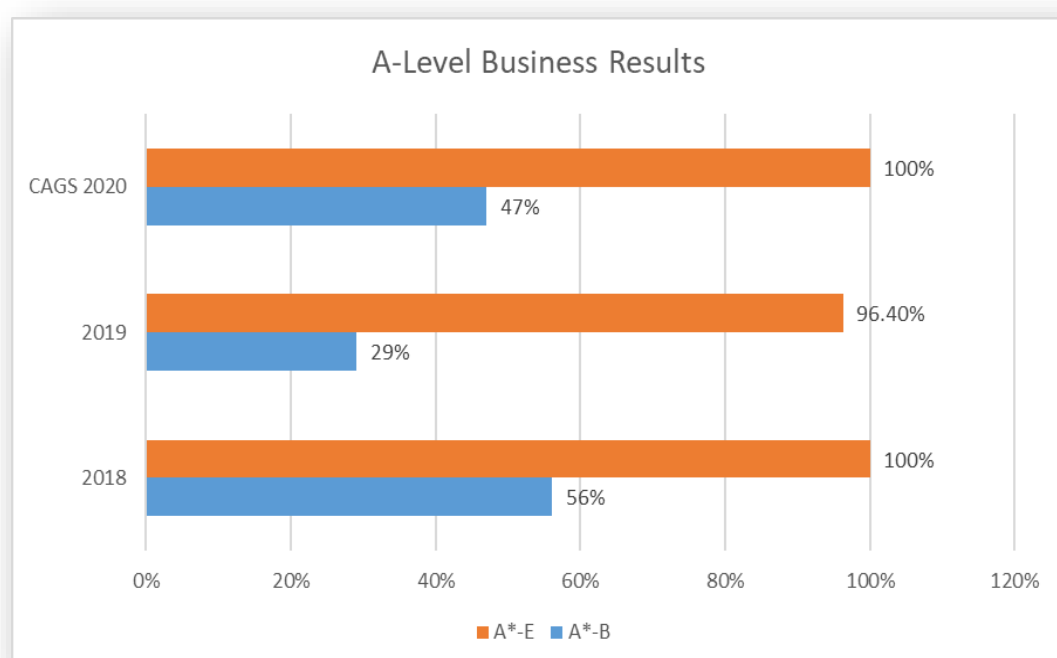
Our GCE Business specification will help students to engage with the world of business through the context of current business developments and real business situations. They will learn how management, leadership and decision-making can improve performance in marketing, operational, financial and human resources.

A-level Business opens up many options for students at university, and there are many courses available with permutations of Business/Management/Administration/Accounting and Finance.

Business and Management graduates typically progress to careers in areas such as business development, marketing, recruitment and banking, although plenty of other options are available.

At West Hatch you can expect:

- Outstanding Business teachers with specialist subject knowledge
- Dynamic learning environment
- Modern facilities
- A course with real life links
- Regular assessments and feedback
- Targeted intervention for underperforming students



Majority of students achieved one grade above their target in Business.

Business students destination includes;

Loughborough University
Kent University
EY

Queen Mary University
Nottingham University
Warwick University

University of Reading
PWC
Brunel University

The entry requirements for A-Level Business are:

Meet basic entry requirements to 6th form

Level 5 in GCSE Business or Level 5 in Maths

Year 12 Business Content	Year 13 Business Content
<p>Theme 1 - Marketing and People Students will develop an understanding of:</p> <ul style="list-style-type: none"> ⇒ Meeting customer needs ⇒ The market ⇒ Marketing mix and strategy ⇒ Managing people ⇒ Entrepreneurs and leaders. <p>Theme 2– Managing Business Activities Students will develop an understanding of:</p> <ul style="list-style-type: none"> ⇒ Raising finance ⇒ Financial planning ⇒ Managing finance ⇒ Resource management ⇒ External influences. 	<p>Theme 3 – Business Decisions and Strategy This theme develops the concepts introduced in Theme 2. Students will develop an understanding of:</p> <ul style="list-style-type: none"> ⇒ Business objectives and strategy ⇒ Business growth ⇒ Decision-making techniques ⇒ Influences on business decisions ⇒ Assessing competitiveness ⇒ Managing change. <p>Theme 4– Global Business This theme develops the concepts introduced in Theme 1. Students will develop an understanding of:</p> <ul style="list-style-type: none"> ⇒ Globalisation ⇒ Global markets and business expansion ⇒ Global marketing ⇒ Global industries and companies (multinational corporations).

Year 13 Public Exams Information for June 2023

Paper 1

Will be drawn from Themes 1 and 4.

Duration: 2 hours.

100 marks available.

Paper 2

Will be drawn from Themes 2 and 3.

Duration: 2 hours.

100 marks available.

Paper 3

Pre-released context questions will be drawn from Themes 1, 2, 3 and 4

Duration: 2 hours.

What skills will you get from studying Business?

Students will develop critical analysis, decision-making and problem-solving skills. The knowledge and skills gained on this course can be utilised in a huge range of business and management fields, are transferable across many areas of study and professions and can be used to manage personal decision-making, planning and finances. The knowledge and skills gained on this course can be utilised in a huge range of business and management fields, are transferable across many areas of study and professions and can be used to manage personal decision-making, planning and finances.