

Subject : EDEXCEL BUSINESS STUDIES**Aims of the course**

The Pearson Edexcel Level 3 GCE Advanced Subsidiary GCE in Business is structured into two themes and consists of two internally examined papers. Students are introduced to business through building knowledge of core business concepts and applying them to business contexts to develop a broad understanding of how businesses work.

Students are encouraged to use an enquiring, critical and thoughtful approach to the study of business, to understand that business behaviour can be studied from a range of perspectives and to challenge assumptions.

Programme of study by half term for 2020/21

Autumn Term: Teacher A	Autumn Term – Teacher B
Theme 1 – Marketing and People Students will develop an understanding of: <input type="checkbox"/> meeting customer needs <input type="checkbox"/> the market <input type="checkbox"/> marketing mix and strategy	Theme 2 – managing Business Activities Students will develop an understanding of: <input type="checkbox"/> raising finance <input type="checkbox"/> financial planning <input type="checkbox"/> managing finance
Assessment Topic Tests Exam style questions as homework Mock paper	Assessment Topic Test Exam style questions as homework Mock paper
Spring term – Teacher A	Spring term – Teacher B
Theme 1 – Marketing and People Students will develop an understanding of: <input type="checkbox"/> managing people <input type="checkbox"/> entrepreneurs and leaders. <input type="checkbox"/> marketing mix and strategy	Theme 2 – managing Business Activities Students will develop an understanding of: <input type="checkbox"/> resource management <input type="checkbox"/> external influences. <input type="checkbox"/> managing finance
Assessment Internal exam June 2021 End of topic tests Exam style questions as homework	Assessment Internal exam June 2021 End of topic tests Exam style questions as homework
Summer term Teacher A	Summer term – Teacher B
Introduction to Theme 4 which will be studied in year 13. Set summer research project for A level students.	Introduction to Theme 3 which will be studied in year 13. Set summer research project for A level students.

Homework and assessment

Students will be given homework which will form the basis of the work they will be formally assessed on and that will help monitor and assess student's progress. The work will be focussed on key terms and exam style questions, thus enabling students to practice their exam technique and for teachers to be to identify areas where students need to improve.

Both written and verbal feedback will be given and strategies on how to improve performance will be discussed. The homework will be available for both students and parents on Show My Homework and will include all deadlines that students must adhere to.

Students will also be expected to keep up to date with what is happening in the business world by regularly reading business newspapers, websites etc. This independent learning will be key to a student's success as they need to be able to bring real business examples into their exam answers .

Groupings or setting

Students arrive in the groups based upon option choices

What parents can do to help

Follow the course outlines and direct students to go beyond tasks set. Extensive background materials which parents should encourage student interest in at www.tutor2U.net and to read daily national newspapers.

Member of staff to contact if you have any queries:

Mr N Cunningham