

Business Studies (EDEXCEL) - Mr Korboe - July 2018

A-Level 9BS0 2016/17 AS Edexcel 8BS0 2015/16 A2 Edexcel 9BS0

Reading List

Business review Magazine

Written for A'level business students to deepen their knowledge and encourage independent learning

The Entrepreneur's Book of Checklists: 1000 Tips to Help You Start and Grow Your Business

by Robert Ashton

Fantastic insight into the ideas and tricks that make a person a successful entrepreneur

How I Made It: 40 Successful Entrepreneurs Reveal All by Rachel Bridge

This book provides easy to read insights into the stories of 40 successful start-up entrepreneurs. Great to dip into for an example or two (or more)

The Tipping Point: How Little Things Can Make a Big Difference by Malcolm Gladwell

A very readable and fascinating book, which looks into the reasons products become market leaders.

<http://www.bbc.co.uk/news/business>

10 activities for independent learning in Business Studies

1. Using your course outline that you were given at the start of the course carry out some pre-reading and note taking to get yourself ready for your upcoming lesson. Also make a note of any questions that you have regarding the theory you have looked at so you are fully prepared for your next lesson.
2. Using the BBC Business website pages choose an article that you think you'd be interested in. Read the headline and from this write down any questions that you would like answering from the article that follows. Now read the article and see if you can find the answers to the questions you set yourself and write them down.
3. Read the latest edition of the Business review magazine that you will have available in the library. Some excellent case studies which are written specifically for A'level business students.
4. Draw up a revision timetable (as early as possible into your course). Allocate time each week to re-read through your notes from the previous weeks lessons and note down any areas that you are still unsure of so you are in a position to ask for guidance from your teacher. Revising regularly each week will reduce the stress of leaving your revision to the last minute and help you to get on top of any problem areas that the course throws up.
5. Save 'Tutor2U' in your favourites. This is a dedicated website for A'level Business students and is a great tool to help you to go over any theory that you might be struggling with on your course. It also has great case studies which are linked to different areas of the course. Reading these will improve your business knowledge and allow you to put the theory learnt into a variety of business contexts.
6. Pick a topic that you have studied recently and prepare a revision aid that is visually appealing and that you can add to your revision notes. Use colour, spider diagrams, apply the theory to a business context. These revision aids can then be used to help form the basis for your revision prior to an exam.
7. Pick one of the finance topics that you will have studied and, using your finance booklet, have a go at answering some of the related questions. Some students struggle with the finance sections and the more you can practise them the better you will be.
8. Choose a company at the start of the year that you will investigate and start to build up a profile of the business. Look at areas such as – financial performance, number of employees, range of product or services, company's aims and objectives etc. Applying the theory you have learnt at every available opportunity will turn you into a better business student.
9. With a friend, choose a topic you have studied and come up with 10 questions each around this topic (make sure you know the answers!) . When you've done this now ask each other your questions and see what you both do and don't know and be ready to explain to your partner the answers that they get wrong.
10. As you get closer to your exams start to look at any past papers that you can download (Edexcel website). As well as the papers start to read the examiners reports these are crucial documents in which examiners give hints and suggestions of how to answer exam questions and allow you to start to get an idea of what examiners are looking for.